

> Margherita Mazzelli Livorno Club

BPW EUROPE
Health and
Well-being
Taskforce



"All human beings are born free and are equal in dignity and rights.

They are gifted with reason and conscience and must act towards others in a spirit of brotherhood."

Universal Declaration Of Human Rights
10th December 1948





Margherita Mazzelli



Anna Parrini



> Health and Well-being Taskforce

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PEACE

"The state of absence of conflict, the condition of normality in relationships both socially and politically.

The state of inner tranquility, maximum harmony between mind, heart and spirit."



The **Action Plan to promote Peace** entails:

- Lobbying local governments to support the Universal Declaration of Rights, which was adopted by the General Assembly U.N. December 10th, 1948.
- Lobbying local governments to sign an Agreement on Disarmament.
- Pressuring local governments for a better assistance to war refugees.
- Encouraging all clubs in the world to undertake at least one peace promotion activity (meetings, web seminars, informational leaflets).
- Promoting concerts, conferences or art exhibitions to spread the culture of peace through the eyes of women artists.
- Promoting gala evenings with the participation of personalities who have contributed greatly to Peace in the world.

Anna Parríní FIDAPA BPW Italy San Vincenzo Val dí Cornía Club

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Margherita Mazzelli Livorno Club The BPW International Health and Wellbeing Taskforce addressed Peace highlighting the aspect related to the issues of gender prevention.





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MATERNITY

When a woman is pregnant, conflicts can trigger a condition of psychophysical stress, which could increase the risks of pathologies for both the pregnant woman and the fetus. The increase of cortisol, considered the main mediator of the transfer of maternal fetal stress, was considered responsible for the increased risk of neuropsychiatry, cardiovascular and metabolic diseases in the future adult.

In order to promote a safe pregnancy, it is therefore useful to act on the new generations by explaining to them the meaning of Peace and its deeper value.



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RATIONALE

The state of Peace affects women in any period of life, in particular before and during pregnancy.

Apart from extreme situations, in which women live through motherhood in territories of war, in peaceful situations, it is necessary to create the

"right time" for a woman to safely endure pregnancy, through a state of balance in which the conflicts abate. In other words, an internal harmony must be achieved between the goals of personal, social and family fulfillment, often hindered in our historical context, and in the desire for motherhood.

A BALANCED DIET



PREGNNCY RISKS

Abortion
Preterm birth
Gestosis
DG

STRESS REDUCTION







CT for fetal macrodome Adult metabolic syndrome



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ACTIONS

The project includes:

- 1) A drawing competition on the theme of Peace between the children of the elementary schools starting with the one of Tuscany Region "The Immaculate Institute" in via S. Tivoli, Livorno
- 2) Useful video clips to spread on social media to raise public awareness
- 3) Charter of maternity rights for maternal-fetal prevention consisting of basic advices for promoting a peaceful safe pregnancy, encouraging the birth of a healthy child and reducing the incidence of non-communicable adult diseases.



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