

GALWAY, MAY 24 – MAY 26, 2019



16TH EUROPEAN CONFERENCE

*BPW EUROPE
Conference 2019*

Galway, Ireland

*24-26.
05.2019*

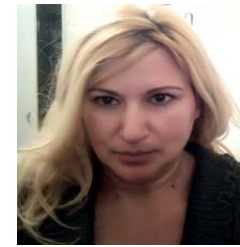
*Health and Well-
being Taskforce*



Jenny Fumanti FIDAPA BPW ITALY

BPW International Health & Wellbeing Taskforce member 2017-2020

PROJECT FOR A SUSTAINABLE FASHION



**Environmental sustainability, animal rights and fashion:
a challenge for a peaceful future**



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Very few know that fashion is the second most polluting industry in the world after the petrochemical industry.

1. Emissions of greenhouse gases from factories and intensive farming are the cause of climate change



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2. Consumption and overproduction are cause of waste of energy and resources



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3. Accumulation of clothes as unsorted waste in landfills are cause of pollution



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4. Using furs, feathers, mohair wool and many other animal-derived products such as silk and cashmere is the cause of death and suffering for millions of animals and the extinction of many species.



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PROJECT “FOR A SUSTAINABLE FASHION “ Aligned with

SUSTAINABLE DEVELOPMENT GOAL 12

Ensure sustainable consumption and production patterns

For all types of materials, developed countries have at least double the per capita footprint of developing countries.

SUSTAINABLE DEVELOPMENT GOAL 13

Take urgent action to combat climate change and its impacts.

The year 2017 was one of the three warmest on record and was 1.1 degrees Celsius above the pre-industrial period. An analysis by the World Meteorological Organization shows that the five-year average global temperature from 2013 to 2017 was also the highest on record.

SUSTAINABLE DEVELOPMENT GOAL 15

Protect, restore and promote sustainable use of terrestrial ecosystems, sustainably manage forests, combat desertification, and halt and reverse land degradation and halt biodiversity loss.

Protection of forest and terrestrial ecosystems is on the rise, and forest loss has slowed. That said, other facets of terrestrial conservation continue to demand accelerated action to protect biodiversity, land productivity and genetic resources and to curtail the loss of species.

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FOR A SUSTAINABLE FASHION PROJECT 2017-2020

STEP 1

☐ Activate a start up of stores dedicated to high fashion and vintage used clothing. Promote the **IMPORTANCE OF WEARING VINTAGE** to avoid overproduction and accumulation of unsorted waste; to create a "solidarity fashion" thus avoiding the spread of low-cost health-damaging clothing such as clothing produced in countries where there are no controls in the factories for the emission of gas and where clothes are produced with materials and fibers derived from the plastic, colored with toxic dyes and with fur inserts of dogs and cats. Make people aware of these issues - through the SOCIALS with the creation of ad hoc pages on the major social networks and themed blogs.

STEP 2

☐ Create a network of collaboration with the world of NO PROFIT to promote and support a recycling project to raise awareness about ADULTS CHILDREN AND KIDS on issues through **TARGETED PROJECTS** in families and schools, creating a network of collaboration with the world of no profit and associations www.caterinaassociazione.over-blog.com

STEP 3

☐ Activate a **NATIONAL ANIMALIST TASK FORCE** to protect and safeguard the civil and legal rights of animals www.taskforceanimalista.over-blog.com

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We cannot think of protecting people's health and well-being without safeguarding our planet and protecting animals, their well-being and their rights.

Protecting the planet and the well-being of animals keeps conflicts away.

Why?

With the progress of climate change, in fact, there are shortages of available resources, including the most basic ones such as water, arable and habitable land, food, especially to the detriment of those who are already poor. The increase in the planet's temperature, desertification, drought, increasing poverty of entire populations, migration are just some of the effects of climate change.

Such dynamics put the future of everyone at risk because it would inevitably lead to conflicts.

It is therefore essential to safeguard the planet's resources, that is water, nature, bio diversity for a sustainable and ethical economy and lasting peace.

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Singer - Music Therapist
President FIDAPA BPW ITALY LUNIGIANA
BPW International Health & Taskforce Member



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